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to the challenges of modern world"

FIG WORKING WEEK
17-21 MAY SOFIA BULGARIA 2015

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FIG WORKING WEEK
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**FIG Task Force
on
FIG Corporate Members**

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FIG WORKING WEEK 2015
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RATIONALE

FIG needs to increase income stream. FIG has a vibrant membership community however there are minimal opportunities to increase income from Member Associations, Affiliate Members or Academic Members.

The one significant area of opportunity is Corporate Members.



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FIG WORKING WEEK 2015
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RATIONALE

Currently FIG has 23 Corporate Members whose dues contribute approximately 22% of the FIG budget* but have little opportunity to truly interact, collaborate, communicate and participate with FIG Council and the FIG community.

A stronger collaborate platform could aim to disseminate and facilitate two-way beneficial activities.

*** This does not include their generous additional support as Sponsors and Exhibitors**



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FIG WORKING WEEK 2015
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AIM OF THE TASK FORCE

-  **Solicit input of current FIG Corporate Members to explore how they can participate more fully in the FIG Community**
-  **Discuss with them what is important in their relationship in FIG**
-  **Explore comprehensive benefit package for FIG Corporate Members**
-  **Increase the number of FIG Corporate Members**



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FIG WORKING WEEK 2015
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FOCUS / THEME

To increase in number of FIG Corporate Members while providing better communication with FIG Council and interaction between the wider FIG organization and ultimately member associations.



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FIG WORKING WEEK 2015
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CORPORATE
MEMBER

FIG CORPORATE MEMBERS MEETING

20 May 2015

16:00 – 17:30

President's Meeting Room



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