



# XXVII FIG CONGRESS

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Volunteering  
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Geospatial excellence  
for a better living

## Real Estate Market Shift in the Retail Sector in Germany – A Change of Times and Due to the COVID-19-Pandemic

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ORGANISED BY



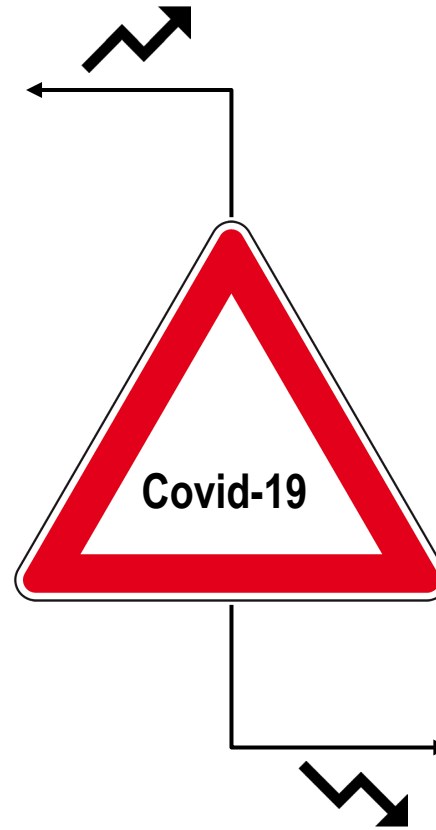
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## Influence of the Covid-19-Pandemic

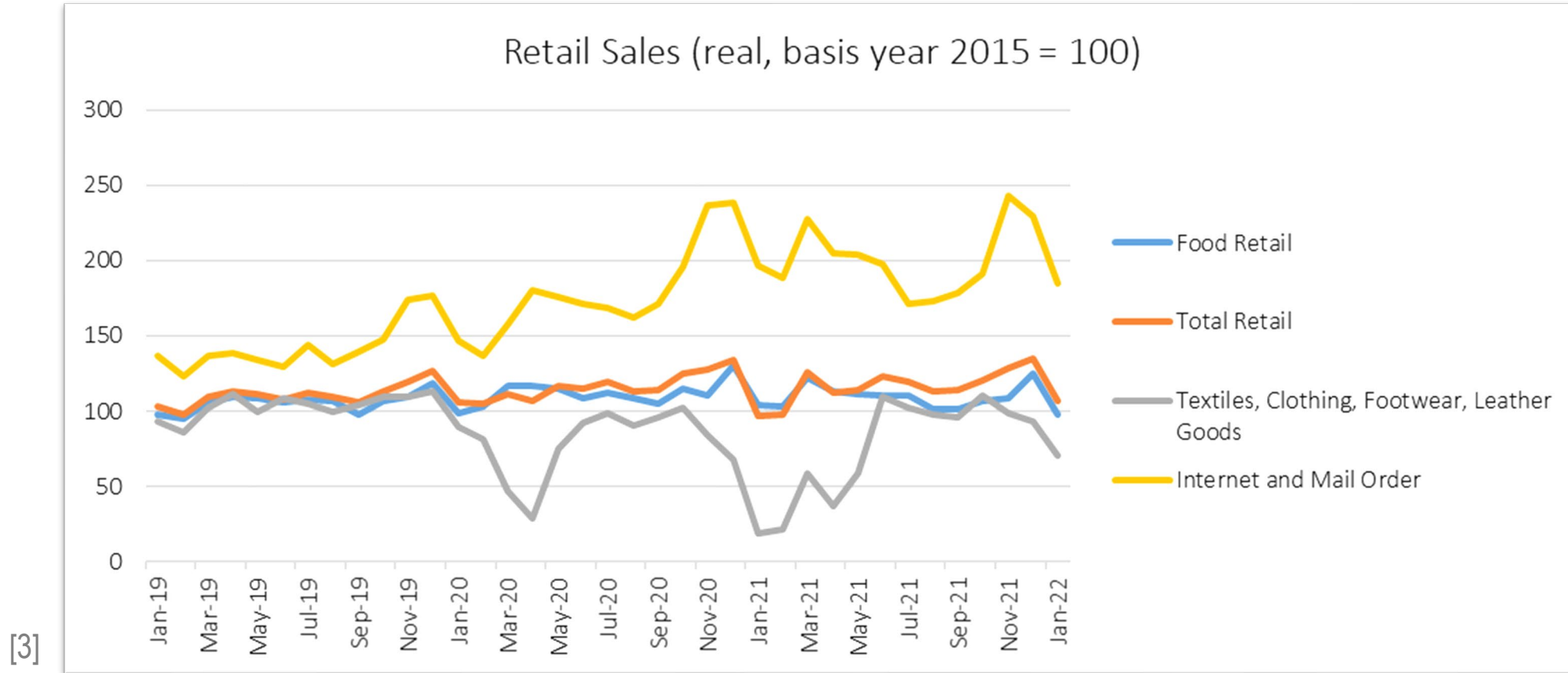


[1]

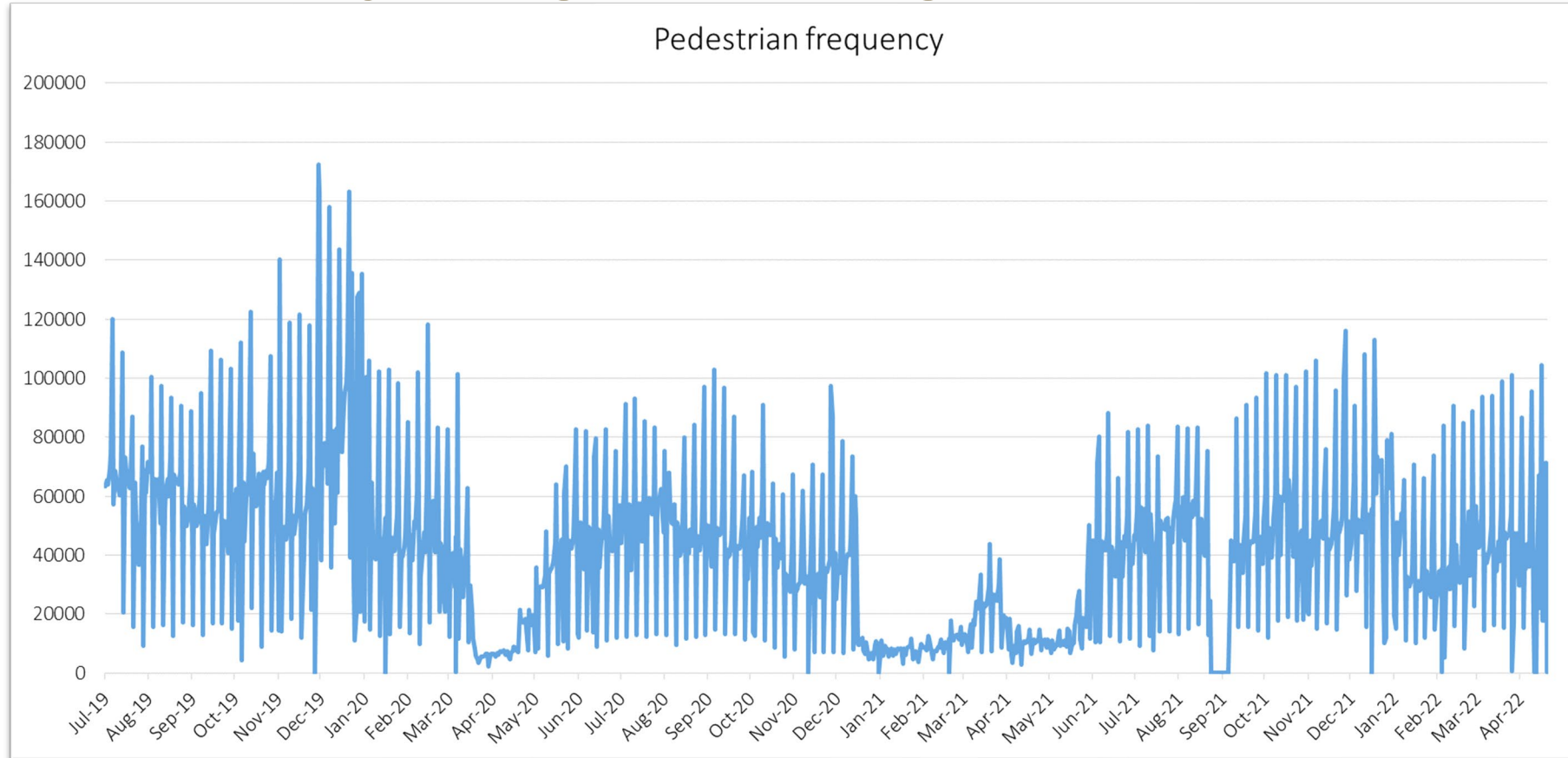


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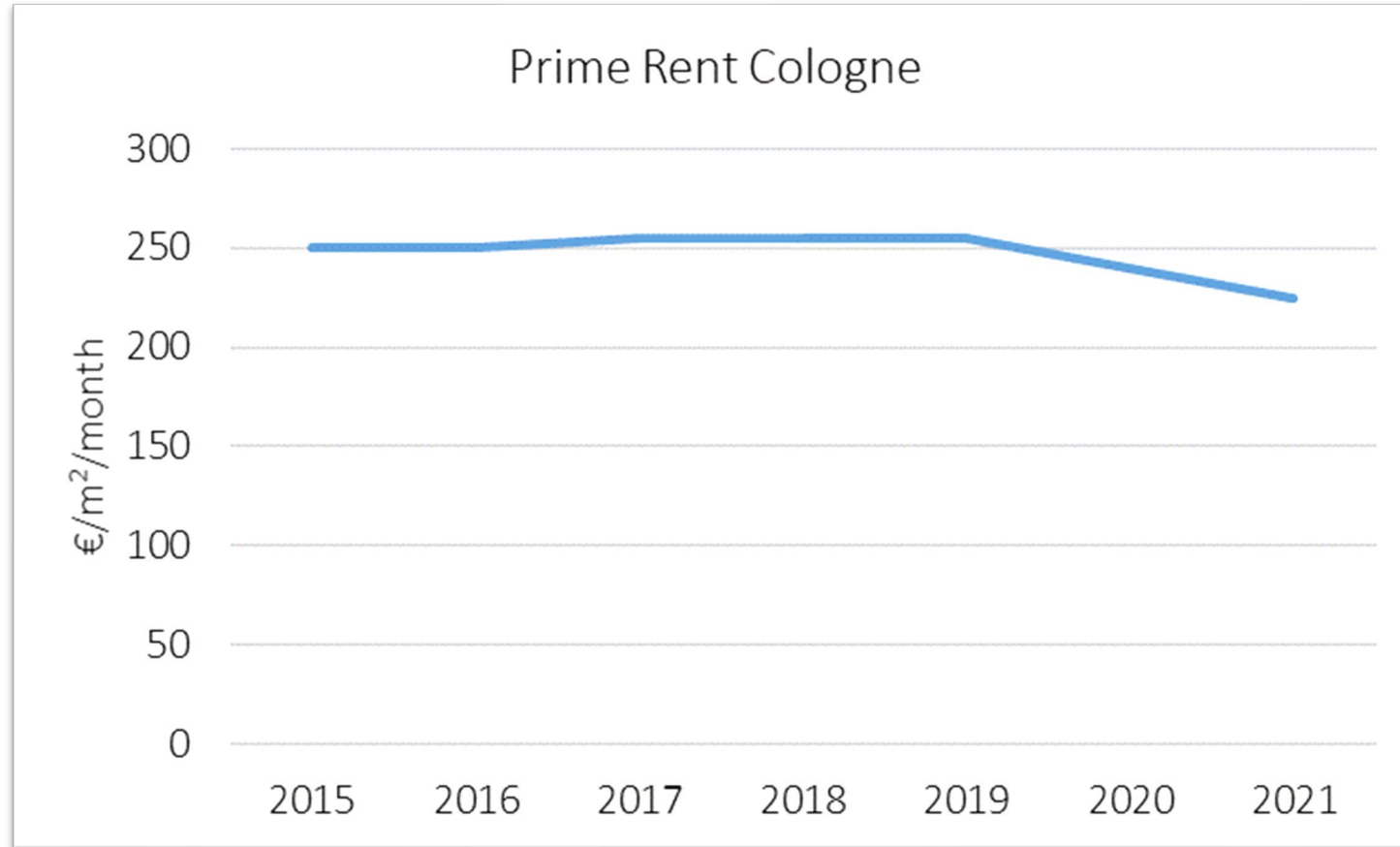
## Retail Sales



## Pedestrian Frequency Cologne Schildergasse



## Prime Rent Retail Sector



## Trends in the Retail Sector

Digitalization



Sustainability



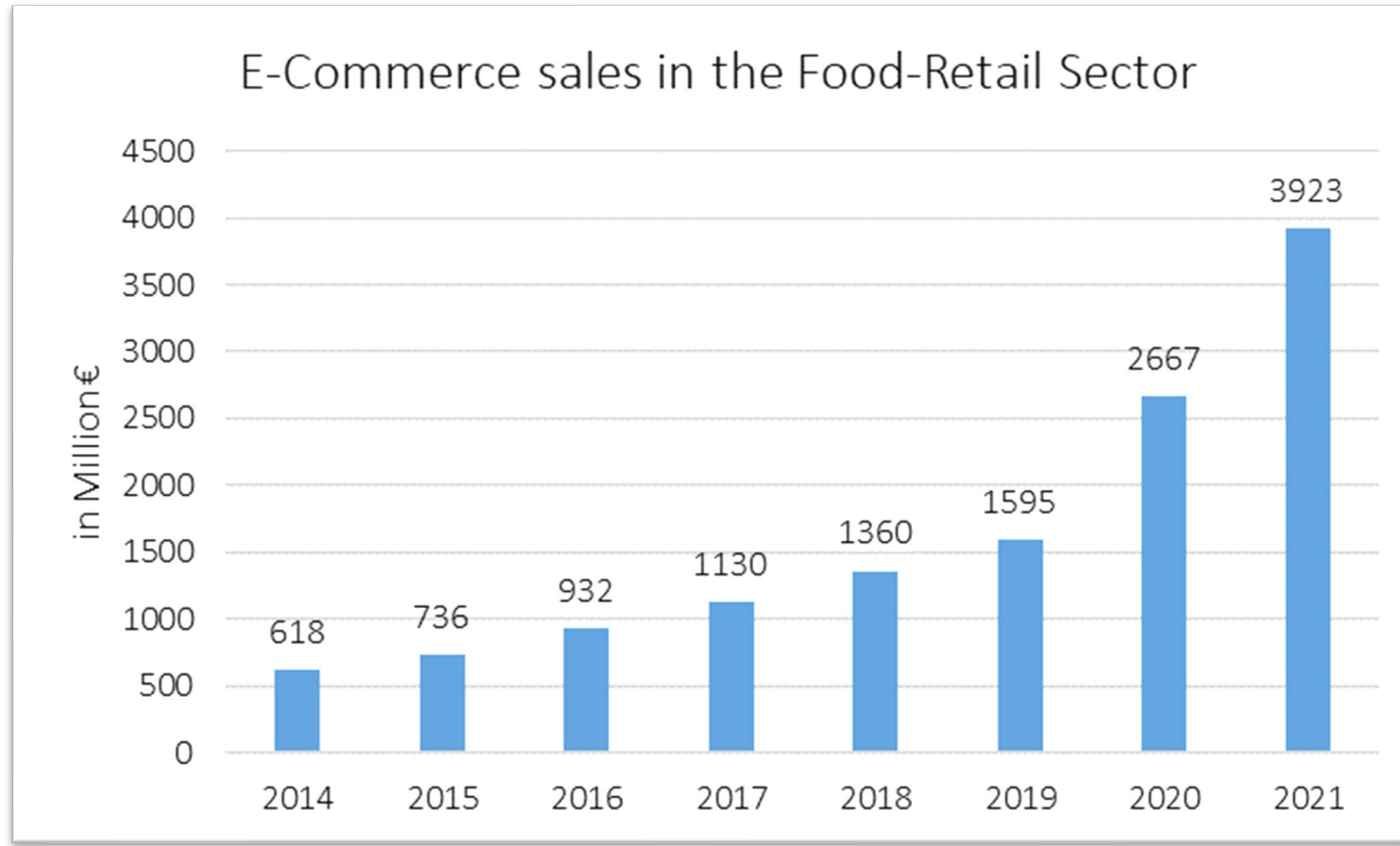
Demography



(Re-)Urbanisation

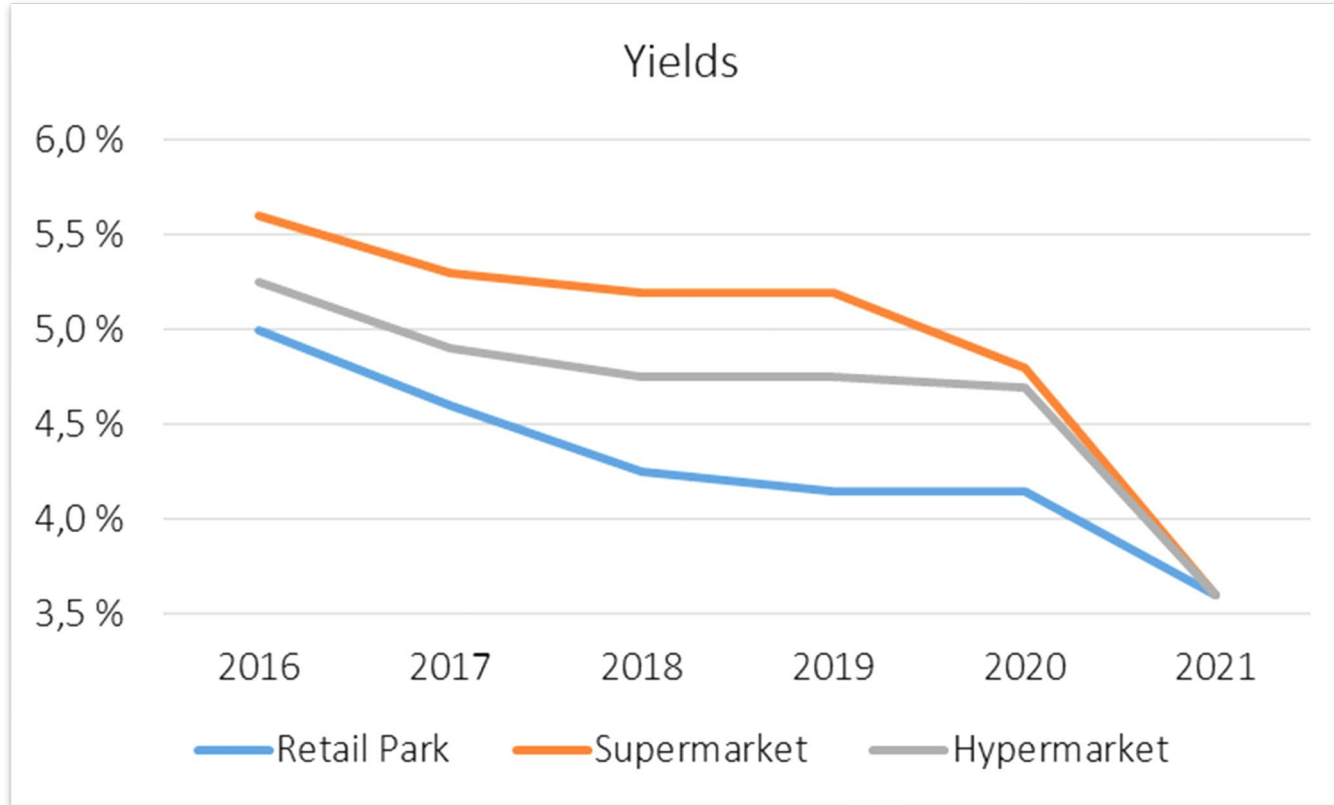


## Prime Rent Retail Sector



[6]

## Yields in the Food-Retail Sector



2022 →



[7]



## Food-Retail



[8]



[9]

## Sources

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## Figures

[1] t3n: <https://t3n.de/news/corona-supermarktregale-leer-1263656/>

[2] mdr: <https://www.mdr.de/nachrichten/sachsen-anhalt/magdeburg/magdeburg/einzelhandel-unter-druck-angst-um-weihnachtsgeschaef-100.html>

[3] own figure with data from Destatis

[4] own figure with data from hystreet

[5] own figure with data from PMA

[6] own figure with data from statista

[7] own figure with data from ZIA

[8] form-werkzeug: <https://www.form-werkzeug.de/a/fachartikel/krisenresistent-aber-wie-209618>

[9] supermarketblog: <https://www.supermarktblog.com/2016/09/27/das-grosse-supermarkt-schrumpfwachsen-in-zahlen-erklaert/>