

# GeoAI at the Crossroads: Navigating Innovation, Ethics, and Governance in Spatial Data Science

Mpho Gegana (South Africa)

**Key words:** Professional practice; Standards; Spatial Data Ethics, Geospatial Governance, Adaptive Regulation; Algorithmic Accountability

## SUMMARY

Artificial Intelligence (AI) is rapidly transforming the landscape of spatial data science, ushering in a new era of GeoAI. This convergence of geospatial technologies and machine learning is enhancing data collection, analysis, and decision-making. From satellite imagery interpretation to predictive environmental modeling, GeoAI offers unprecedented capabilities in precision, efficiency, and real-time insights. These advancements are reshaping sectors such as urban planning, agriculture, disaster management, and public health.

However, the pace of GeoAI innovation has outstripped the development of robust ethical and governance frameworks. Current regulatory mechanisms are fragmented and reactive, struggling to address challenges such as biased algorithms, opaque data pipelines, and unequal access to technology. These issues risk reinforcing existing social and spatial inequalities, particularly in regions with limited digital infrastructure or representation in training datasets.

In addition, the growing reliance on AI-generated insights introduces new vulnerabilities. Concerns about data misuse, privacy breaches, and the manipulation of analytical outcomes for political or commercial gain threaten the integrity of spatial data science and erode public trust. As GeoAI becomes increasingly embedded in policy-making and operational systems, the need for ethical oversight becomes more urgent.

This paper does not aim to provide definitive solutions. Instead, it opens a space for interdisciplinary dialogue among researchers, practitioners, and policymakers. The goal is to collaboratively envision governance models that are adaptive to technological change while remaining grounded in accountability, transparency, and inclusivity. Key questions include: Who should be responsible for regulating GeoAI? How can ethical standards be embedded into

algorithmic design and deployment? What mechanisms can ensure equitable access and representation in spatial datasets? And how can practitioners uphold public trust while leveraging AI for societal benefit?

By fostering critical reflection and shared responsibility, this paper advocates for a future in which GeoAI serves as a tool for empowerment rather than exclusion. The aim is to advance spatial intelligence within systems that are fair, trustworthy, and resilient.

---

GeoAI at the Crossroads: Navigating Innovation, Ethics, and Governance in Spatial Data Science (14049)  
Mpho Gegana (South Africa)

FIG Congress 2026  
The Future We Want - The SDGs and Beyond  
Cape Town, South Africa, 24–29 May 2026